



Products & Services available

Online Marketing

Unique webpage on askfitz.com

Yes

Yes

MLS submission

Yes

No

Realtor.com inclusion

Yes

No

OswegoDailyNews.com listing

Yes

Yes

Featured in Ask Fitz e-Newsletter

Yes

Yes

Submission to search engines and online databases

Yes

Yes

Real Estate Toolbox

Virtual Tour with email link

Yes

Yes

Open house

Yes

Yes, a la carte

Yard sign with property code and 24/7 voice recording

Yes

Yes

Comparable Market Analysis

Yes

Yes, a la carte

Lockbox

Yes, electronic

Yes, non-electronic

Print ads

Yes

Yes, a la carte

Post cards / Fast Facts cards

Yes

Yes, a la carte

Cost

Upfront fee

None

Price of package

Listing fee, contingent upon sale

1.9%

None

Selling fee to buyer's agency

3%

Negotiable; none if you find the buyer

Total cost

4.9%

Package price + a la carte items + any selling fees